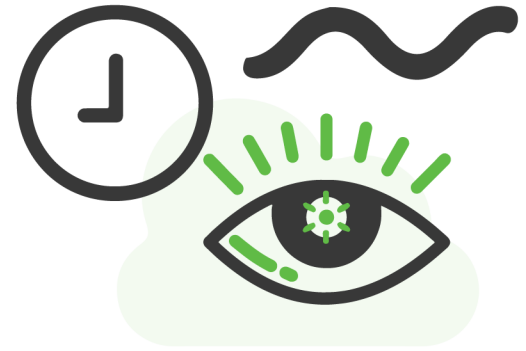


7 Reasons you need ExperienceIQ content controls in your home



Kids average 7 hours a day on a screen (1)



27% of children who spend 3 or more hours daily on social media exhibit poor mental health (2)



50% of parents are extremely concerned about children seeing explicit content and wasting time on apps (3)



66% of parents think parenting is harder today because of devices and social media (4)



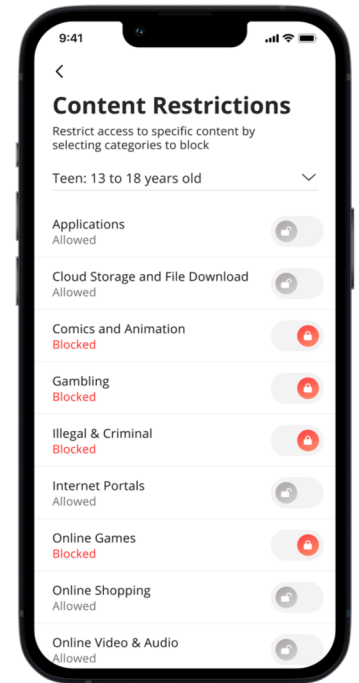
50% of parents want more control over their children's video gaming time (5)



26% of US employees work from home and need to prioritize their bandwidth (6)



The average household has over 25 connected devices competing for bandwidth (7)



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1) Kids average 7 hours a day on a screen

2) <https://influencermarketinghub.com/social-media-addiction-stats/>

3) <https://www.pewresearch.org/fact-tank/2022/12/15/explicit-content-time-wasting-are-key-social-media-worries-for-parents-of-u-s-teens/>

4) 66% of parents think parenting is harder today because of devices and social media.

5) <https://www.theparentingdaily.co.uk/article/2022/03/14/parents-want-more-control-over-online-gaming-time>

6) <https://www.zippia.com/advice/remote-work-statistics/#:~:text=26%25%20of%20U.S.,%20employees%20work,U.S.%20companies%20are%20fully%20remote>

7) <https://techjury.net/blog/zoom-statistics/#graf>